**A collective imaginary through an App**

**On behalf of the SMARTDEMA ERASMUS+ Project, we aim to design an APP for capturing the emotions of citizens based on their stories that are connected to different places in the city. That is why we need your help to design a user-friendly app that responds to your needs. Help us by answering this short questionnaire. Thank you!**

There are 22 questions in this survey.

1. **DEMOGRAPHIC QUESTIONS**

1. Age \*

* 18-34
* 35-54
* 55 >

2. Gender \*

* Male
* Female
* Prefer not to say
* Blank (no answer)

3. Education Level\*

* Primary school
* Secondary
* High School
* University
* Postgraduate

 4. Occupation \*

 …………………….

5. In which country do you live?

* France
* Slovenia
* Turkey
* Netherlands
* Other
1. **YOU AND THE APP**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Definitely a good idea | A good idea | Neither good nor bad idea | A bad idea | Definitely a bad idea |
| 6.Developing an application that lets people express their emotions about the cities is10-11 regresyon |  |  |  |  |  |

7. If you may think it is a bad idea why do you think so? ortalama

Only answer this question if the following conditions are met:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Definitely agreed | Agreed | Neither agreed nor disagreed | Disagreed | Definitely disagreed |
| I would like to use applications for leisure activities |  |  |  |  |  |
| I do not like being geo-localized |  |  |  |  |  |
| I would like to stay anonymous |  |  |  |  |  |
| I'm afraid that my data will be misused |  |  |  |  |  |

Only answer this question if the following conditions are met:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Definitely agreed** | **Agreed** | **Neither agreed nor disagreed** | **Disagreed** | **Definitely disagreed** |
| 8.How do you think that the stories and emotions connected to the personally significant places have the potential to design future tourism services? \*Aritmetik Ort. |  |  |  |  |  |
| Please briefly explain why? |

9. When you visit a place, how likely do you tend to express your emotions about the following categories? \* Aritmetik Ort. Regresyon 13 6

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Categories** | **Most likely** | **Likely** | **Neither likely nor unlikely** | **Unlikely** | **Most Unlikely** |
| Sports in the city |  |  |  |  |  |
| plant and nature in the city |  |  |  |  |  |
| food & drink  |  |  |  |  |  |
| travel & places |  |  |  |  |  |
| transport |  |  |  |  |  |
| sky & weather |  |  |  |  |  |
| arts & crafts |  |  |  |  |  |
| country |  |  |  |  |  |
| others………. |  |  |  |  |  |

10. How likely are you to be able to express your **positive emotions about the city**? \*

Please choose **all** that apply: faktör

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Categories** | **Most likely** | **Likely** | **Neither likely nor unlikely** | **Unlikely** | **Most Unlikely** |
| happy |  |  |  |  |  |
| joyful |  |  |  |  |  |
| romantic |  |  |  |  |  |
| excited |  |  |  |  |  |
| proud |  |  |  |  |  |
| inspired |  |  |  |  |  |
| hopeful |  |  |  |  |  |
| peaceful |  |  |  |  |  |
| surprised |  |  |  |  |  |
| relaxed |  |  |  |  |  |
| nostalgic |  |  |  |  |  |
| others………. |  |  |  |  |  |

11. How likely are you to be able to express your **negative emotions** about the city? \* faktör

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Categories** | **Most likely** | **Likely** | **Neither likely nor Unlikely** | **Unlikely** | **Most Unlikely** |
| sad/unhappy |  |  |  |  |  |
| fear |  |  |  |  |  |
| anger |  |  |  |  |  |
| ashamed |  |  |  |  |  |
| worried |  |  |  |  |  |
| boredom |  |  |  |  |  |
| disgust |  |  |  |  |  |
| guilty |  |  |  |  |  |
| disappointment |  |  |  |  |  |
| uncomfortable |  |  |  |  |  |
| others………. |  |  |  |  |  |

12. How likely do you prefer using the following options to express your emotions? \* Aritmetik Ort. 13 6

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Categories** | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
|  emojis |  |  |  |  |  |
|  stickers |  |  |  |  |  |
|  hashtags |  |  |  |  |  |
|  stories |  |  |  |  |  |
|  others ………. |  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Categories** | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
|  13. How likely do you prefer playing a game based on personal stories and emotions shared in the App?10-11 regresyon |  |  |  |  |  |

14. How likely do you think the following options are convenient for you to tell your story about the city while using the App? Aritmetik ortalama 13 6

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Options | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
|  Text |  |  |  |  |  |
| Photo |  |  |  |  |  |
| Audio |  |  |  |  |  |
| short video |  |  |  |  |  |

 15. How would you like to get rewarded for your contribution, comments, and stories? Aritmetik Ort. 13 6

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **I definitely like it** | **I like it** | **Neither I like nor I dislike it** | **I dislike it** | **I definitely dislike it** |
| open badges |  |  |  |  |  |
| certificates |  |  |  |  |  |
| Points |  |  |  |  |  |
| others…….  |  |  |  |  |  |

III.**YOU AND THE OTHERS**

16. How likely do you prefer as a user that the App allows each of these following options? Aritmetik Ort. 13 6

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Options** | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
| to share your profile (visited places, emotion, etc.) with your friends/other users on this app |  |  |  |  |  |
| to publish your stories on your social media accounts? |  |  |  |  |  |
| to interact with other people’s stories |  |  |  |  |  |
|  to facilitate a real event with the help of the app (not a virtual event) |  |  |  |  |  |
| to have a real connection with people in the same place at the same moment |  |  |  |  |  |
| to visualize a map with emotions expressed by others |  |  |  |  |  |
| to consult a thematic map to understand better the personal and, emotional relationship that people currently have in the city |  |  |  |  |  |

17. How likely would you be interested in visiting/learning about places (in the city) that triggers those emotions in you. Aritmetik Ort.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Options** | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
| extreme negative emotions connected to you? |  |  |  |  |  |
| extreme positive emotions connected to you? |  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
| 18. How likely do you dis/agree that the different types of emotions connected to a specific place in the city arouse your curiosity to explore the stories and places? Duygular regresyon |  |  |  |  |  |
| Please briefly explain why? |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
| 19. How likely do you think that sharing stories, videos, pictures and interacting (like commenting, tagging..) through an app may connect you to the city?Duygular regresyon |  |  |  |  |  |
| Please briefly explain why? |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
| 20. How likely do you think that sharing stories, videos, pictures and interacting through an app may change your emotions about the city?Duygular regresyon |  |  |  |  |  |
| Please briefly explain why? |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
| 21. How likely do you think that sharing stories, videos, pictures and interacting through an app may positively change your perceptions about the city?Duygular regresyon |  |  |  |  |  |
| Please briefly explain why? |
|  | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
| 22. How likely do you think that sharing stories, videos, pictures and interacting through an app positively influence the destination image?Duygular regresyon |  |  |  |  |  |
| Please briefly explain why? |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **23.** How likely are you to visit anew location in the city based on the following options?Aritmetik ort. | **Most likely** | **Likely** | **Neither likely Nor Unlikely** | **Unlikely** | **Most Unlikely** |
|  |  |  |  |  |  |
| Social media post |  |  |  |  |  |
| Media mention |  |  |  |  |  |
| Recommendation of a friend |  |  |  |  |  |
| Recommendation by a family member |  |  |  |  |  |
| Advertisement |  |  |  |  |  |
| Trying something new |  |  |  |  |  |
| An event is happening there |  |  |  |  |  |
| Capturing/Experiencing new emotions |  |  |  |  |  |

Thank you for your participation in this survey.