

## THEMATIC STORIES – DEU POSTS

In the thematic stories category, stories were shared under 12 different categories. An average of 450 thematic stories were shared with the work of the first multiplier event, the second multiplier event, the nutritional healthy chef and university activities, and the SmartDema project team held by Dokuz Eylül University.

These posts are classified into the following categories;

- Historical places route
- Izmir Museums Route
- Izmir Nutritional chef route
- Izmir Religion route
- Cycling route
- Sightseeing route
- Walking route
- Culture Route
- Izmir Local Cuisine Route
- Nature route
- Art Route
- Leisure route

When the content analysis of the thematic stories is examined, it is seen that ‘very positive’ and ‘positive feelings’ are shared at a high rate. People are more likely to share positive feelings about themselves and the positive aspects of the places they have visited. There are also 73 neutral comments. As a result of these shares, the sentiment map was formed as follows:

Kod Sistemi	Positive	Very Positive	Neutral	Negative	Very Negative
Regional Analysis					
Landscape/ Nature	153	198	18	6	
History/ Information	77	46	73	4	
Venue/ Location	71	76	16	10	
Social Facilities/ Activities/ Entertainment	87	67	9	8	
Comfort/ Peace	50	74	1	2	
Food/ Beverage	52	61	2	3	2
Architecture/ Decoration	35	15	9	1	
People	23	23	6	4	1
Art	16	13	15		
Price	13	16	2	6	1
Animals	17	10	2	1	
Hygiene	13	10	1	4	1
Shopping	14	11	1		
Transportation/ Traffic	8	7	1	5	
Service	1	8	1	3	1
Education	2	6	4		
Security	3			1	4
Culture	4	2	1		
Health	4				

Table 1. Code Relationships Browser

