

ANNEX 1

Internal Report Form

1. Identification

Project	SMART Tourism Destination increasing citizen's sentiment of sharing local tourism related values through gamification using emerging mobile Apps and SMALL Data analysis. 2020-1-TR01-KA203-092920
Partner institution	National Gallery of Slovenia
Contact person	Michel Mohor, michel_mohor@ng-slo.si
Reporting period	01/09/2020-31/05/2021

2. Financial statement: Expenditures incurred in the reporting period (that part should be reported from 01.09.2020 to 31.05.2021 about how much have you spent since the beginning of the Project)

(all figures in EURO)*	Agreed budget*	Realized*
Project management and implementation costs	6.000 €	2.250 €
Intellectual Outputs	19.180 €	3.151 €
Transnational project meetings	4.600 €	0 €
Multiplier Events	3.000 €	0 €
Learning/Teaching Activity	1.610 €	0 €
total Total Costs	34.390 €	5.401 €

- ☐ Agreed BUDGET means your project cost by categories
☐ Means what you claim in this report

Please attach the following:

- ☐ Staff Time Sheet Form for each member of staff involved to show total hours/days worked.

3. Activities implemented

Intellectual Output Number: IO1	
Start date: 01.09.2020	End date: 30.09.2021
Description of specific tasks undertaken	<p>Ideation and design of GEO-DEMA App</p> <p>Creating, translating and adapting a survey for better User Interface Experience of the App</p> <p>Disseminating the survey</p> <p>Analysing the survey</p> <p>Translating the App interface</p>
Description of specific outcomes produced	<p>GEODEMA survey in Slovenian: we translated and localized the English original text of the survey, put it in CMS and tested it.</p> <p>Survey dissemination campaign: we created a subpage on the Gallery's website and prepared a dissemination campaign through newsletters, social media, website and outreach to educational institutions and to NGS' staff to reach as many responders as possible.</p> <p>Survey analysis: we looked at over 181 full responses to the survey and concluded: participants were overwhelmingly female in Slovenia, the survey was distributed to the general public. Younger people were more comfortable sharing video and audio, understanding other people's emotions, engaging with negative emotions, organize a real event and connect to people in real life.</p> <p>GEO-DEMA app interface was translated and localized according to Slovenian.</p>
Evaluation of outcomes	<p>The outcomes are in line with the revised timeline.</p> <p>The survey showed that the Gallery's audience that is active and responsive online is highly-educated and mostly female. This will provide a different set of data compared to Turkish audience which is younger and more gender-balanced.</p>

Description and justification of any changes to or variations from the original work plan	The project started later than anticipated, and there are variations due to the still-ongoing pandemic (online meetings, stronger online presence with the survey), but there are no changes to the original work plan.
Impact of the change on the project and the work plan	n/a

Please add extra tables for each IO and extra sheets if/when necessary

Project Management and Implementation

Please provide an overall state of play of your project: what are the achievements of the project at this stage? Are the initial project activities and objectives being carried out and reached so far?

The project started at a later date, but the team managed to achieve an important goal in preparing and disseminating the survey about the curcial element of IO1. The team was also involved in the ideation about the user interface. We prepared, translated, disseminated the survey and analysed the results. We also translated the established user interface. The activities and objectives are coming along the revised timeline.

Please describe further in details the project activities supported by the grant for Project Management and Implementation that have been carried out until now.

- n/a

How did the project partners contribute to the project so far? Has the distribution of tasks been adjusted since the application stage?

The National Gallery of Slovenia has been, since, September 2021, involved in the following Project Management and Implementation activities:

- reviewing, commenting and adapting the bilateral contract with the Lead Partner;
- regular communication with Lead Partner and Project Managers regarding contract, reporting, troubleshooting, task management;
- participation in a kick-off meeting;
- leading the second meeting and preparing its report, certifications and multimedia;
- financial overview and reporting on the project.

If relevant, please describe any difficulties you have encountered in managing the implementation of the project and how you and your partners handle them.

n/a

Follow up Impact

What has been the project's impact so far on the participants, participating organizations, target groups and other relevant stakeholders?

The participants/staff gained new knowledge in User Interface Design and survey-taking.

The target audience has been engaged in the App production through the survey, which will lead to a co-created App features. We also received crucial insights into our responsive online audience. By working on the app, we gained new knowledge about CMS systems, app design and other features that will provide skills for our museum's digital transition.

Dissemination activities implemented

Start date: 01/09/2020	End date: 31/05/2021
-------------------------------	-----------------------------

Brief description of dissemination activity	Date(s) (dd/mm/yy)	Place	Targeted audiences/target numbers
Survey dissemination: we produced a webpage with the description of the project and disseminated it on social media, through newsletter, and the internal staff. https://www.ng-slo.si/si/dogodki-in-obvestila/vabimo-vas-k-resevanju-spletne-ankete?id=5008	20 March - 20 April 2021	Ljubljana and Slovenia	General public, Gallery visitors, youth
Facebook dissemination: we disseminated the survey also on the largest social media platform	25 March and 12 April 2021	Slovenia	General public, Gallery online audience
Website presentation: we prepared a subpage on our main website, where we present the Gallery's EU and other projects. https://www.ng-slo.si/en/about-the-national-gallery-of-slovenia/eu-and-other-projects	5 May 2021 - ongoing	the internet	general public, expert public

Please attach documentation of each dissemination activity (presentation, poster, flyer, address of social media, agenda etc.)



Co-funded by the
Erasmus+ Programme
of the European Union



4. Declaration

I, the undersigned, hereby declare that the information contained in this Report is accurate and in accordance with the facts. In particular I certify that the Financial Statement properly reflects the transactions made for the project in accordance with the provisions of the Agreement Number “ 2020-1-TR01-KA203-092920” and its Annexes signed with the Turkish National Agency at full supporting documentation to justify the costs and revenues is available for checks and audit.

Signed in: Ljubljana, 31 May 2021
Michel Mohor, National Gallery of Slovenia
Project contact person

