

# SECOND MEETING (TPM 2 – Online)

11 May 2021 Time: 11:00 to 13:35 CET

## Welcome by Narodna Galeria

### Intro:

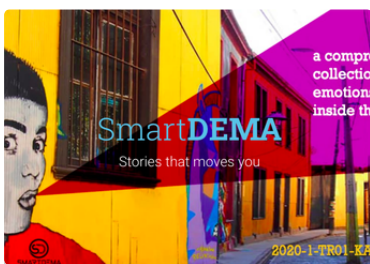
Narodna Galeria staff welcome all participants and then all the partners go through the agenda to see what they have achieved so far under the moderation of the applicant.



### Going through the Miro Board:

In order to check every task what we have done thus far we go through the miro board that was prepared at the beginning of the project.

[https://miro.com/app/board/o9J\\_Id6EM4o=/  
/](https://miro.com/app/board/o9J_Id6EM4o=/)



May 11th, 2021 TUESDAY

11:00-12:30

- Opening of the Meeting
- SMARTDEMA IO1 Timeline (in MIRO Board)
- [https://miro.com/app/board/o9J\\_Id6EM4o=/  
/](https://miro.com/app/board/o9J_Id6EM4o=/)

SMARTDEMA Partners

- Project Timeline
- Review of the Intellectual Output 1 & Next Steps in the Project

- Partners' Further Responsibilities in IO1  
(translate the interface in APP,  
(21st of May: deadline for the translation)

[http://smartdema.es/\\_lang/lang\\_en.html](http://smartdema.es/_lang/lang_en.html)

[http://smartdema.es/\\_lang/lang\\_fr.html](http://smartdema.es/_lang/lang_fr.html)

[http://smartdema.es/\\_lang/lang\\_nl.html](http://smartdema.es/_lang/lang_nl.html)

[http://smartdema.es/\\_lang/lang\\_si.html](http://smartdema.es/_lang/lang_si.html)

[http://smartdema.es/\\_lang/lang\\_tr.html](http://smartdema.es/_lang/lang_tr.html)

Y publicar:

[http://smartdema.es/\\_lang/x\\_genera\\_lang\\_fila\\_js.php](http://smartdema.es/_lang/x_genera_lang_fila_js.php)

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- SMARTDEMA APP Features (the first draft)

<https://smartdema.org/index.php>

<https://www.webintoapp.com/store/12695>

- Survey results about Users' Needs  
(Izmir, Konya and Slovenia will share their data)

12:30-14:00

- Website

<http://smartdemaproject.org/>

- LTTA meeting updated date  
3rd meeting - Amsterdam, NL 9/2021  
4th meeting will be held in Paris, FR, 01/2022.

- SMARTDEMA Financial/Managerial Issues (staff time sheets & interim reports & etc): SMARTDEMA Google Drive Account opened by Dokuz Eylül University and shared with the partners to upload all the official documents by each partner

Proof of the Nature of Staff and Beneficiary  
-Project Contract with each staff

Virtual Meeting Documents,;

- Meeting Agenda
- Participants' lists
- Minutes of the Meeting
- Recording of the Session & Photos
- Certificate for the Participants

- SMARTDEMA Second Interim Report  
(Deadline:30th of May: extended deadline)

- Questions and Answers Session

## I01 Tasks

### **The core elements of the training include:**

- Design User Interface Experience (UX) Done
  - Producing the multilingual language interface. Done
  - How the App handles both, the content and player. Done
  - What is the coding of the App. Done based on Java.
  - Understanding the Apple Store and Google play rules on designing the App. On the market specifications, Done
  - The progressive web format for other devices. DONE the App adjust to the device, mobile phones, iPad, tablet, computers
- 3.SMALL DATA Analysis- On progress to be completed in July or August 2021 because there are some elements of the LTTA not covered yet.

The project creates an ICT software interface as part of the training for Virtual Destination Management. The software tool is mapping people, systems, or stories concept. ON progress

### **Task 1.Digital storytelling:**

Partners are in the process of creating the stories using the App or the web-based APP. The stories will be created by the students and citizens first to prototype the App features. The partners have mobilized different target groups in order to have a wide choice of stories.

The framework of how to create these stories is based on a training program on the C1-LTTA. The framework that creates the stories is defined in the GEO-DEMA coding structure. It was supposed to be created during the LTTA but due to COVID-19 we couldn't manage to make this happen so far and that forced us to move the LTTA to January 202. We also discussed this issue with the partners in the second virtual project meeting. Instead partners decide to organize a series of ZOOM sessions to decide how the core framework operates in the APP at user interface level.

**Task 2.GEO-DEMA APP** Coded, tested, iterated and working in place. It is still in progress adding new features as user requests and updating the App based on the user feedback. The partners design the GEO-DEMA App features and user interface experience.

### **Presentation of the app:**

**GEO-DEMA App is available in the link below.**

<https://smartdema.es/index.php?sec=actual>

### **The elements of the innovation are:**

- It is a new App designed and coded by the project partners. Done
- It is the interface tool for the gamification experience on the territory that enables retrieval of the citizen stories and generates insights on the stories by the visitors. Done
- It is where the repository DATA is generated for the cities' analysis and virtual Destination

place data analysis starts.

-The App has a progressive web format version enabling computer access- Done

The transferability impact is high because the App can be downloaded from the Apple store and Google play for free.

So the expectation is that a large number of users at least 150 people download and interact with the App. Done

The App is designed in a kind of template that will test different features. Then it can be adapted and adjusted for different subjects according to the user feedback.

Stories will be translated automatically by Google Translate

### **Partners responsibilities:**

Translate the interface, test the app, encourage students and others to share stories.

(21st of May: deadline for the translation)

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The partners should access the first version of the app, test it and report bugs/suggestions. Turkey, Slovenia, France: start testing with audience, short intro for users, then let them test it in May: we start collecting the data from the audience.

The core elements of the training out of that task include:

-Design User Interface Experience (UX) Done

-Producing the multilingual language interface. Done

-How the App handles both, the content and player. Done

-What is the coding of the App. Done based on Java.

-Understanding the Apple Store and Google play rules on designing the App. On the market specifications, Done

-The progressive web format for other devices. DONE the App adjust to the device, mobile phones, iPad, tablet, computers

Task 3.SMALL DATA Analysis- On progress to be completed in July or August 2021 because there are some elements of the LTTA not covered yet.

The project creates an ICT software interface as part of the training for Virtual Destination Management. The software tool is mapping people, systems, or stories concept. ON progress

The elements of the innovation are:

The SMALL DATA provides powerful analysis for the real world stories and emotions of the storyteller and visitors. Meanwhile, a series of variables/features have been embed in the APP, such as login.

time, insights, photos, links and more. Data (testing the App sharing stories will be available before the interim report deadline.)

-Reduce complex relationships into compelling visualizations to support Virtual Destination Management

-Organize the project into multiple maps and views to capture different perspectives. Cut through the clutter using filter, focus and showcase, e.g. create before and after views of the same map. Done, available for analysis

-Attach additional narrative and data to every element, connection and loop using stories enabling visitor interaction.

The transferability impact relies not only on the customized design of the training of the Sentiment Analysis or Kumu, but also on the content analysis and the creation of the thematic maps for Virtual Destination Management.

The next tasks we need to prepare are:

Task 4. Digital Destination Manager (DDM)

The project creates two new professional profiles, for the Open Digital Badge modules. On progress, LTTA deliverable

The creation of the digital stories, the App content management of the digital stories, the SMALL DATA analysis of the stories and the potential launching of digital events over real territories configure the skills of the new profession. On progress, LTTA deliverable

Task 5. The Digital Nutritional Healthy Chef

The tourism culinary department in cooperation targeting the local stakeholder developed a progressive web page/App format with a series of content such as local healthy recipes, e.g. Vegan food and gluten-free food to target a visitor market niche. Food and Digital Stories are connected linking academy and visitors creating a new tourism experience

Local stakeholders have been identified and mapped. The routes are going to be created within the APP. Links to media including video, photos, recipes and feedback form clients are being designed in July and August 2021.

Presenting the survey results:

Slovenia and Turkey collected the data; the participants were quite different (younger and gender-balanced in Turkey, the survey distributed through the university, overwhelmingly female in Slovenia, the survey distributed to the general public), which showed in data: younger people were more comfortable sharing video and audio, understanding other people's emotions, engaging with negative emotions, organize a real event and connect to people in real life.

Presenting the website:

Already launched, chapter ready to be filled with the project unfolding.

<http://smartdemaproject.org/>

LTTA Meeting:

The meeting has been postponed due to the pandemic, as has been the 3rd meeting (Amsterdam, in September 2021). We can combine the LTTA meeting with the 4th meeting in Paris.

## Second Intermediate Report:


Each partner has to deliver their second interim report by 30th May. Dissemination activities are important - posts on social media, etc.

## Foca Presentation

Foça National Education Directorate presents their cultural assets to the partners with a nice presentation to make them aware of the beauties and the possible stories that will be developed throughout the project and shared via GEO-DEMA App.

The meeting completed with good wishes to have the third meeting in real time face to face in Amsterdam (in September 2021).

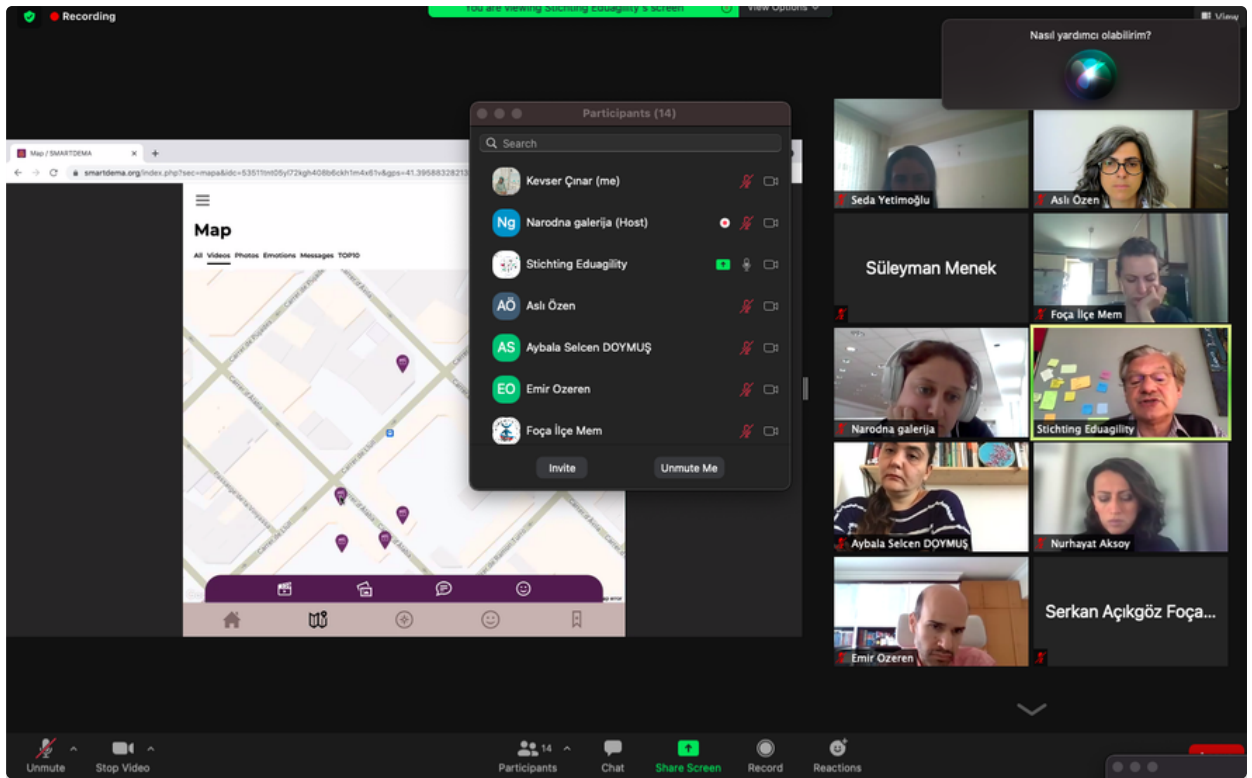
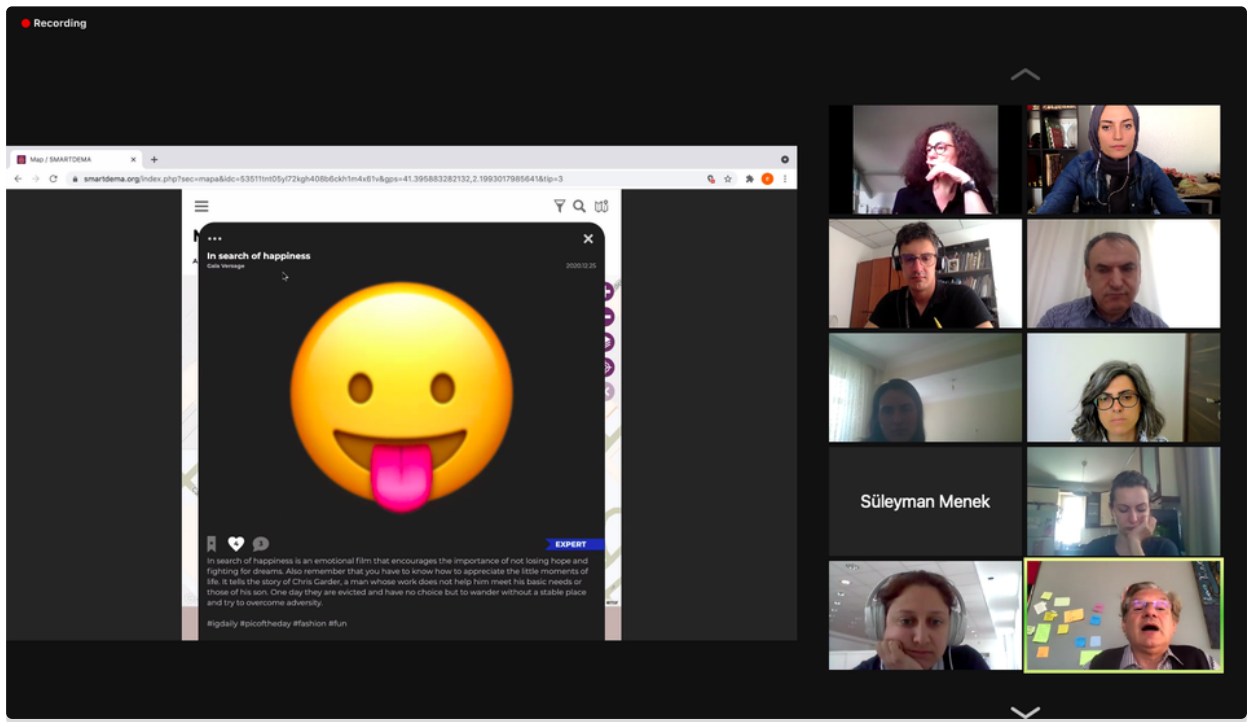
## Participants List

 **Google Drive: Sign-in**

[drive.google.com](https://drive.google.com)

Access Google Drive with a free Google account (for personal use) or Google Workspace account (for business use).





Recording You are viewing Metin Kozak's screen View Options View

	Turkey	Slovenia	Total
Developing an application that lets people express their emotions about the cities is a good/bad idea	4.45	4.36	4.43
How do you think that the stories and emotions connected to the personally significant places have the potential to design future tourism services?	4.08	2.50	3.85

Participants: 15

Temporarily unmuted

Mute Stop Video Chat Share Screen Record Reactions Leave

## Google Drive: Sign-in

[drive.google.com](https://drive.google.com)

Access Google Drive with a free Google account (for personal use) or Google Workspace account (for business use).

## Meeting Video in Zoom



Funded by the  
Erasmus+ Programme  
of the European Union

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**Project Reference Number 2020-1-TR01-KA203-092920**